

Louis Novick

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OBJECTIVE

To design and develop goal oriented and user friendly interfaces for the web while placing a strong emphasis on accessibility, performance and sustainable front-end architecture.

EDUCATION

University of Central Florida

Major: Digital Media/Web Design

Minor: Marketing

Awards and Distinctions: UCF 'Deans List' several times. Officer of the UCF 'Design and Code' club.

GPA: 3.5

SKILLS

Skillset: HTML5, CSS3, JavaScript/Ajax/JQuery/Angular/React, WordPress, Git, UX, Marketing

Tools: WordPress, Sublime Text 3, Git, Adobe Creative Suite, Sketch, Microsoft Office, Postman

Languages: English (Native) and Spanish (Working)

Additional Skills and Tools include:

- MVC Frameworks
- Ruby/Ruby on Rails
- MongoDB, MySQL
- Grunt, Gulp, Webpack
- Writing modular CSS, SCSS, SASS
- HTML templating with HAML and Jade

EXPERIENCE

yourauthenticWEB, Winter Park FL - April 2014 to Present - Web Developer

- Write W3C compliant HTML, CSS and JS to develop websites and their features.
- Utilize WordPress and advanced custom fields to create and maintain custom themes.
- Maintain legacy code and add new features to older websites.
- Convert designs provided into fully functional websites.
- Use Marketing/SEO systems including Google Analytics, Leadpages, Infusionsoft, Facebook and Adroll to increase site conversion. Received certification for paid traffic mastery.
- Apply principles of SCRUM to both client and company projects.

Northgate Lakes, Oviedo FL - May 2012 to July 2014 - Community Assistant

- Maintained a 50% prospect to lease conversion ratio and accumulated total sales in excess of \$850,000.
- Used social media to market events and promote property specials.
- Planned and executed numerous resident events.
- Provided excellent customer service to prospects, residents and vendors.